

Carbon Design Group™

Carbon is a full-service product development consultancy. We live at the intersection of technology and design. From insight to impact, we define what comes next and make it real.

We combine inspired ingenuity with end-to-end engineering capabilities to develop smart solutions with impact. Our integrated teams help clients push the boundaries of what is possible as they deliver next-generation user experiences.

Approach. Carbon delights clients by blending insightful research, thoughtful design, and end-to-end engineering expertise. We apply informed intuition and inspired ingenuity to create stand-out products and experiences that connect. Our holistic approach minimizes risk, speeds time to market, and delivers results that resonate.

Experience. Our experience is deep. We've been collaborating with clients to create successful products for more than 17 years. We've developed mature processes and methods that ensure great results.

Our experience is broad. We have an extensive track record in consumer, industrial, medical, and life science markets. Time-and-time again, this breadth of expertise has enabled us to create smart solutions that defy market expectations. Cross-pollination brings new insights and leads to results that set our clients' brands apart.

Results + Relationship. Great results are not enough. At Carbon, delivering an outstanding client experience is just as important as creating outstanding products.

Impact. We're passionate about design's power to make a difference. From start to finish, we're focused on creating more than products; we're focused on creating impact: Impact in the market. Impact on the bottom line. And, most of all, impact in lives.

Recognition. Great products are the most effective brand ambassadors. At Carbon, our mission is to better people's lives while creating products that propel our clients' brands. Still, it is nice to be recognized by our peers. See Awards Page >

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